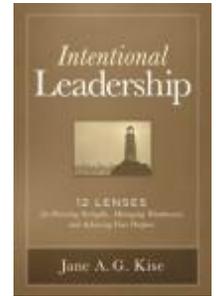


# Intentional Leadership Certification Training For Coaches and Practitioners

Integrate Personality Type, Emotional Intelligence  
And the Power of “AND”  
Through a Practical Coaching Method

***Coming to the Philadelphia Area February 8, 9 and 10, 2016***



## The Model

Based on Dr. Kise’s book, the model introduces *12 research-based Lenses of Leadership* and integrates them with *Type and Emotional Intelligence*. Participants will experience and gain practice with a proven process for helping leaders examine and balance their strengths and blind spots. The model includes:

*The 12 Lenses of Leadership Framework* to help leaders understand which research-based roles and priorities best fit their natural styles, which they tend to overlook and which are the most essential to reaching their current goals

*The Synthesis of* psychological Type, emotional intelligence and polarity thinking to leverage strengths and account for blind spots

*The Priority Focus Process* to choose the right priorities given who they are, who they are leading, their current realities and where they need to go

## The Course

### **February 8, 2016 – Psychological Type Deep Dive**, by *Cindy Paris, Master Practitioner*

For MBTI® certified practitioners and coaches who are looking to brush up or deepen their knowledge of Type, and coaches who are Type knowledgeable and/or contemplating MBTI® certification and want to learn how to use Type within the ILA framework.

### **February 9 and 10, 2016 – The Certification Course**, by *Dr. Jane Kise and Ann Holm, M.S.*

Become certified to use the ILA, experience and practice the process, prepare to use the model and framework with leaders and learn to avoid the common traps of traditional leadership development programs. Certified coaches will be able to assist leaders to:

- Account for the context in which each leader works
- Integrate commonly used assessment tools into the real work of leadership
- Unearth key biases and mindsets that contribute to leadership derailment
- Identify clear purposes for each goal and actionable steps to reach them

# Logistics

## Prerequisites

For maximum benefit, participants should be familiar with the Jungian Type framework and the MBTI® assessment (or other Type assessments) and are encouraged to attend the Type Deep Dive to learn new tools created by the People Skills Group to help clients identify Best-Fit Type and incorporate Type into the ILA model. Participants should also have experience with emotional intelligence, through self-study or certification in an instrument such as the EQ-i 2.0.



## Schedule

The 3-day course will be held in the suburbs of Philadelphia at the **Iron Mountain Corporate Campus – 1101 Enterprise Drive, Royersford, PA**. We will begin at **8:30** each day and end at **4:00**, except for the first day, which will begin at **8:00** with a half-hour for networking. Lunch, beverages and light snacks will be provided each day. Directions and nearby hotel information will be provided to you when you register for the course.

## Registration & Costs

For additional details & to Register:

<http://thepeopleskillsgroup.com/what-we-do/upcoming-events/>

*(Early bird specials and association discounts apply)*

- \$1345 for 3-day course including the Type Deep Dive
- \$349 for the Type Deep Dive session only
- \$995 for the 2-day ILA Certification only (Available only to participants familiar with a Jungian Type instrument such as the MBTI®)
- If you would like to take the EQ-i 2.0 prior to this course, the cost is \$265

## Facilitators

**Cynthia Stengel Paris**, Founder of The People Skills Group, is an MBTI® and ILA Master Practitioner and subject matter expert in Jungian Psychological Type. Cindy is former CAPT Faculty and Master Trainer of MBTI® Certification Programs. She is the Co-Author of MBTItoday.org, website of Katharine D. Myers, and has 15 years of experience speaking about and applying Psychological Type with teams, leaders, individuals and Type practitioners. Learn more at [www.thepeopleskillsgroup.com](http://www.thepeopleskillsgroup.com)



**Dr. Jane Kise**, author of Intentional Leadership and founder of Differentiated Coaching Associates, is an Executive Coach and organizational consultant. Author of over 20 books, Jane's clients include NASA, Minneapolis Public Schools, The Bush Foundation and numerous education and business organizations. She holds an MBA in finance, a doctorate in Education Leadership and is an MBTI® Master Practitioner. Learn more at [www.janekise.com](http://www.janekise.com)



**Ann Holm, MS, ACC**, draws on 25 years of experience as a speech pathologist to help clients achieve maximum personal potential using brain-based principles and a broad base of individual assessment tools. Ann is an MBTI® Master Practitioner, Intentional Leadership Master Coach, and is also certified to use the MBTI® Step III and EQ-i 2.0. Learn more at [www.annholm.net](http://www.annholm.net)

